

PIEDMONT REVIEW – JUNE 2001

Beauty: The Perfect Solution for "Stressed Out" Skin

By Tracy Sabol

The Piedmont Review: June 2001

Skin Solutions spa is located on Pharr Road in Buckhead, but feels like it's a world away from the hustle and bustle. When you walk into the spa you forget about the bumper-to-bumper traffic outside and are swept away into a calm, relaxing atmosphere that is Skin Solutions.

When you walk through the doors of this Buckhead spa you are greeted by smiling, nonjudgmental faces. "It's not intimidating (our atmosphere) we want to appeal to anyone from anywhere," says co-owner Jennifer Lepus. If you're like me, then you've been to a spa that made you feel uncomfortable or "intimidated" (ironic since a spa is where you are supposed to unwind). But at Skin Solutions it's a different story. The fun and funky décor blends nicely with "spa atmosphere" which gives an overall welcoming ambience that customers seem to enjoy. According to Lepus, clients at Skin Solutions range from stay at home moms and college students to high-powered career women and men whom all fell right at home in the spa. But besides the "homey" atmosphere, what else makes Skin Solutions different? For starters, it's not just a spa; it's a Medical Skin Care Clinic. Besides indulgent spa treatments such as Aromatherapy Massage, Lemon and Sea Salt Rubs and Hot Milk Pedicures, Skin Solutions also offers more clinical skin treatments such as Microdermabrasion, Botox, Facial Peels and Collagen Injections. The treatments may not be unique in and of themselves, but where the treatments are performed is different. Typically, clinical treatments take place in the sterile confines of a doctor's office, but thanks to Skin Solutions those seeking a more relaxed environment have another option. Treatments such as Facial Peels and Microdermabrasion help in the anti-aging process and you can't get those treatments at any spa. In fact, Skin Solutions is one of the Atlanta area that offers "typical" spa treatments along with advanced clinical treatments for damaged aging or just plain stressed out skin. In addition to clinical treatments, they take a "clinical" approach with each client. Before a client goes in for their treatment, they are given a complimentary consultation. In order to give the best analysis to each client, Herrmann and Lepus believe a consultation is essential. They do this to understand and assess the needs of the client in order to give them the best possible treatment. And just like a "clinical" doctor's office a log is kept on each client to chart his or her progress. Owners Herrmann and Lepus opened the doors to Skin Solutions two years ago. The two friends, both Medical Aestheticians, worked with Dermatologists for years and know the difference between spa facial treatments and clinical facial treatments. They respected the medical knowledge of the Dermatologists, but didn't feel at ease in the clinical looking offices. Since they didn't feel comfortable they had a hunch that others felt the same way, hence the birth of Skin Solutions. Since opening in 1999 the business has grown from two employees to eight and has added several new services as well as products. Skin Solutions carries a wide array of facial and skin products, which range from girly and fun like the Lucky Chick Beauty Box and Dirty Girl products to more sophisticated and exclusive lines such as the Peter Thomas Roth, Roget and Gallet and OBAGI. Skin Solutions is also the only spa in the entire Southeast region that carries the exclusive RAMY makeup line. Speaking of makeup, they offer makeup and services for special occasions such a Prom and Weddings as well as Permanent Makeup application. "Michael Lynch does our Permanent Makeup application and he's been doing it for 20 years. He is definitely



one of the best (in permanent makeup)," say Herrmann. Both Herrmann and Lepus are proud of their business' progress and hope to see its continued growth. They are considering opening up another location possibly in the Dunwoody/Sandy Springs location and plan to launch their own skincare line. The product line, which is currently in development, will be sold at Skin Solutions and at exclusive boutiques. The line is set to be launched before the end of the year. So whether you're in search of serious skincare or just a little rest and relation, Skin Solutions is the perfect solution for all of your skincare spa needs.